

# Connect with your customers in extraordinary ways.

Mood is now the preferred supplier for on-site media for Sonic Automotive.

You work hard to attract car shoppers to your lot - but how do you reinforce your message when customers are on site? With more than 75 years experience, Mood's suite of media services is designed to help you engage customers directly and effectively.

Take advantage of special Sonic Automotive offers and pricing today.

## **MUSIC**

Music matters. Don't just fill the void. Make a meaningful connection. Experience the value of design and the peace of mind that Mood provides.

## **VOICE**

A lot can happen in 60 seconds. Customers can hang on or hang up. Make the most of the opportunity to speak directly to your customers.

## **SOUND**

Great music deserves quality sound. Ensure the quality of your customer experience.

## **DIGITAL SIGNAGE**

Embrace the power of a new dimension. It's never been easier to inform, educate, up-sell and inspire customers.

## **COMMERCIAL TELEVISION**

TV solutions designed for business - just the channels you want and the support you deserve.

## **SCENT**

Discover the power of Scent. Establish a stronger and enduring connection with your customers.

With Mood, you'll have a local partner with global reach, providing you with industry-leading expertise, best-in-class technology options and local service you can trust. Mood. By Design.

To learn more, contact

Jude Vargo

562.279.5749

[jude.vargo@moodmedia.com](mailto:jude.vargo@moodmedia.com)

**MOOD**™  
www.moodmedia.com



For your convenience, please use this checklist to select media services for your dealership. Simply check which services you would like and submit the form as a Service Contract in Sonic Marketplace. Once approved, we will add you to the national Sonic Agreement.

**Music**

Music programming, player lease, and all maintenance included - \$55/mo (\$250 Installation fee)

**Custom On-Hold Voice Messaging**

4 custom updates per year - \$50/mo

6 custom updates per year - \$85/mo

12 custom updates per year - \$99/mo

**Custom In-store / Overhead Voice Messaging**

2 custom messages updated monthly + unlimited catalog messages - \$45/mo

10 custom messages updated monthly + unlimited catalog messages - \$125/mo

**(VS) Visual Solutions (10' wave)- SONIC AUTOMOTIVE PREFERRED PRICING**

Dealer provides and installs Displays or Mood Media can sell each dealership:

LG 32" Commercial Grade LCD w/tuner & speakers plus 2 yr total warranty

\$921 installed with a tilting mount

1 VS System (Player lease and service)

1 yr - \$149/mo - \$299 setup/activation

Dealer gets a choice of 1 preloaded menu playlist and Vehicle Repair Animations

2 VS Systems (2 Player leases and 2 services (Menu and Private TV)

1 yr - \$259/mo - \$598 setup/activation

Dealer gets a choice of 1 preloaded menu playlist and Vehicle Repair Animations

**High Definition TV (Local channels + 2 packages: Sports, News, Entertainment, etc\*)**

1 receiver with maintenance included - \$75/mo (\$299 Installation fee)

\$25/mo each additional receiver (\$50 Installation fee for each additional receiver)

\*Sports package pricing will be based on Fire Occupancy Code

**Scent Marketing**

\$99/mo (\$195 Installation fee)

**Sound Systems**

Muzak is the world's largest installer of sound systems. Check here if you're interested in learning about our different Sound System packages for your business.

\_\_\_\_\_  
Dealership Name

\_\_\_\_\_  
Dealership Address

Street

City/State

Zip

( )

\_\_\_\_\_  
Installation Point of Contact

Name

Phone

( )

\_\_\_\_\_  
Email

Fax



*This document does not constitute an agreement,  
it is intended only for submittal to Sonic Marketplace for approval.*

